

**West Virginia University  
Student Government Association  
Student Assembly Meeting  
Vandalia Lounge, Mountainlair, 7:30 PM  
February 5th, 2025  
2024-2025 Long-Browning Administration**

**I. Call to Order**

The meeting was called to order by Vice President Abigail Browning at 7:30 pm

**II. Reading of the SGA Mission Statement**

The SGA Mission Statement was read by Vice President Abigail Browning

**III. Roll Call**

Roll was called by Executive Secretary Orcutt

President Pro Tempore Olivero - Present

College Senator Armstrong - Present

College Senator Bielinski - Present

Senator Davis - Present

College Senator Duvert - Present

Senator Fernando - Present

College Senator Fleece - Absent

College Senator Giggenbach - Present

College Senator Henson - Present

Senator Hoh - Present

Senator Indomenico - Present

Senator Jones - Present

College Senator Jones - Present

College Senator Kelly - Present

College Senator Khalilullah - Absent

College Senator Lipkovitch - Present

College Senator Lutman - Present

College Senator Madden - Present

College Senator Magrogan - Present

Senator Meeker - Present  
College Senator Mehring - Absent  
College Senator Merlin - Present  
College Senator Mugnano - Present  
Senator Olivero - Present  
Senator O'Neal - Absent  
Senator Plymale - Present  
College Senator Robinson - Present  
College Senator Schmieder - Absent  
College Senator Selders - Absent  
College Senator Shaffer - Absent  
College Senator Silva - Present  
Senator Street - Present  
College Senator Tadros - Present  
Senator Vuiller - Present

#### **IV. Reading and Approval of the Agenda**

*A motion to approve the agenda was made by President Pro-Tempore Olivero, seconded by College Senator Mugnano*

*The agenda was Approved*

#### **V. Reading and Approval of the Minutes**

*A motion to approve the minutes was made by President Pro-Tempore Olivero, seconded by College Senator Lutman*

*The minutes were approved*

#### **VI. Open Student Forum I**

*No one was recognized for Open Student Forum I*

#### **VII. Presentation from Heather Richardson, Interim Vice President for Strategic Marketing and Communications**

*Richardson:* I have such an appreciation for what you guys do here, as I was also in SGA while I was here. Thank you all for all you do. I want to talk to you about the direction of the office of Strategic Marketing and Communications. We want to showcase what you all do as students. We are going through a time of change management which has to be approached with

care. We are focused on three things right now. We wanna get back to the basics. The communications center was a part of a lot of different things, and now we are laser focused on your stories. We are also working on revitalizing our brand. Brands usually go through rebranding every 7-8 years, and for us it has been 11. We are a very different university than we were in 2014, and we need to effectively market ourselves to this current time. As part of that you may have seen a survey from us to assess how our key audience sees us. We had about 5,000 responses, and we are currently working on that data so we can share that with you. We are also working on taking back the microphone. We want to be clear that we are a strong university and we have students here that are doing remarkable things that they can't do anywhere else. We have spent a while doing this campaign where we do one minute videos showing student stories. Hopefully you have seen some of these videos on our social media and in your emails. We see this as being key to telling everyone who we are as a university. We are putting more calories into digital marketing so we make sure we are aligned and promoting the right stories. Making sure we have the right stories to point a prospective student to is very important. Your voice matters most and I want you to know how important this is.

*Senator Davis:* What is the timeline for the ends product?

*Richardson:* We should have more comprehensive results from the survey in March, and then we will begin to get creative in the Summer and during the next academic year we will really begin to push.

*College Senator Robinson:* Who is the survey targeting?

Richardson: Current students, prospective students, faculty, staff, parents, counselors, K-12 resources.

College Senator Mugnano: I always love hearing about WV stories. Is there a way that SGA can help you?

Richardson: Give us good stories. Tell us when you see things you don't like or don't work.

### **VIII. The President's Report**

*President Long:* I met with the Care Team on Friday to discuss my loneliness platform. We talked about the importance of outreach to International Students and Commuter Students and also the importance of Peer Mentorships. I met with faculty senate on Monday to present the results of my survey and they received it very well and I am working on publishing it to reach more faculty members. I would also like to encourage you to reach out to our senates, they are a great resource. Continue to share the Arts Alliance interest form, we have been working very

hard on getting our schedule together. There are so many mountains to climb and I don't want us to underestimate our power. We should all tell our stories and make this a better place. Let's live up to our name and climb some mountains in the next few weeks. You can do what you want right now. Each day carries meaning and it will only carry that meaning if you make it. "Without a struggle there can be no progress" - Frederick Douglas

### **IX. The Vice President's Report**

*Vice President Browning:* If you haven't scheduled your one on one, please do so. Also please come get your SGA merch if you haven't already. Also I will be sending out a survey for increased signage on HSC, so please take that and send it around.

### **X. Assembly Reports**

*College Senator Robinson:* CGR was successful on having a joint meeting with student life and we will be having a meeting with VP Poore to talk about the end of DEI so if you have any points, let us know!

### **XI. Committee Reports**

*Senator Street:* Legislative session started today. I am going to send 2 forms in the chat for both E-Day and Lobby days, so please fill those out and let us know which you would like to attend. We have been working on 2 legislations in CGR, so please sponsor those if you'd like.

### **XII. Executive Reports**

*Legislative Affairs Officer Pierce:* A few updates. Legislative session started today, a lot of bills, some controversial. About 300 bills were introduced in the senate and 315 in the house. Some of these were made to elicit a reaction and some are not good for the university, not all of them will pass. Tomorrow I will be meeting with speaker Hanshaw at 2:30 to give him the data from The Rack and show him information about food insecurity on campus. This will be a new version of the Hunger Free Campus Act. I have been in touch with Matt Turner and we will discuss the Underwood Teaching Scholarship so we can have more students involved. I will keep you guys as informed as possible during the session.

### **XIII. Old Business**

**A. AR-2025-02-01, An Assembly Resolution to Re-Establish the Student Dining Task Force**

*College Senator Silva moved to explain the bill in lieu of reading it, seconded by President Pro-Tempore Olivero.*

*College Senator Silva waived her time to Bryan Cole*

*Bryan Cole explained the bill*

*College Senator Silva moved to end discussion, seconded by President Pro-Tempore Olivero*

*President Pro-Tempore Olivero moved to vote on the bill, seconded by College Senator Mugnano.*

*The bill passes.*

#### **B. AR-2025-02-02, An Assembly Resolution to Establish GPA Requirements for Teaching Assistant Courses**

*College Senator Lutman moved to explain the bill in lieu of reading it, seconded by President Pro-Tempore Olivero.*

*College Senator Lutman explained the bill*

*College Senator Silva moved to end discussion, seconded by College Senator Jones*

*College Senator Silva moved to vote on the bill, seconded by Senator Davis*

*The bill passes.*

#### **XIV. New Business**

##### **A. FB-2025-04, Financial Bill**

*Treasurer Leadmon explained the bill.*

*Senator Olivero: How much money is left?*

*Treasurer Leadmon: approximately \$2,000 to be given away on a first come first serve basis*

*A motion to end discussion was made by College Senator Mugnano, seconded by College Senator Lutman*

*A motion to approve the bill was made by College Senator Jones, seconded by Senator Street*

#### **XV. Open Student Forum II**

*No one was recognized for open student forum ii*

**XVI. Advisors' Reports**

*No advisors reports*

**XVII. Snaps**

*Snaps were given to people who had legislation up tonight, Legislative Affairs Officer Pierce, Website Designer Oxley's interns, Thanh Le, Bryan Cole,*

**XVIII. Adjournment**

*A motion to adjourn was made by, College Senator Silva seconded by College Senator Jones*

*The ayes have it, the meeting was adjourned.*